



## Pilot project “Voluntary Agreements with Turkish Industry”

Laurent Minère, SenterNovem

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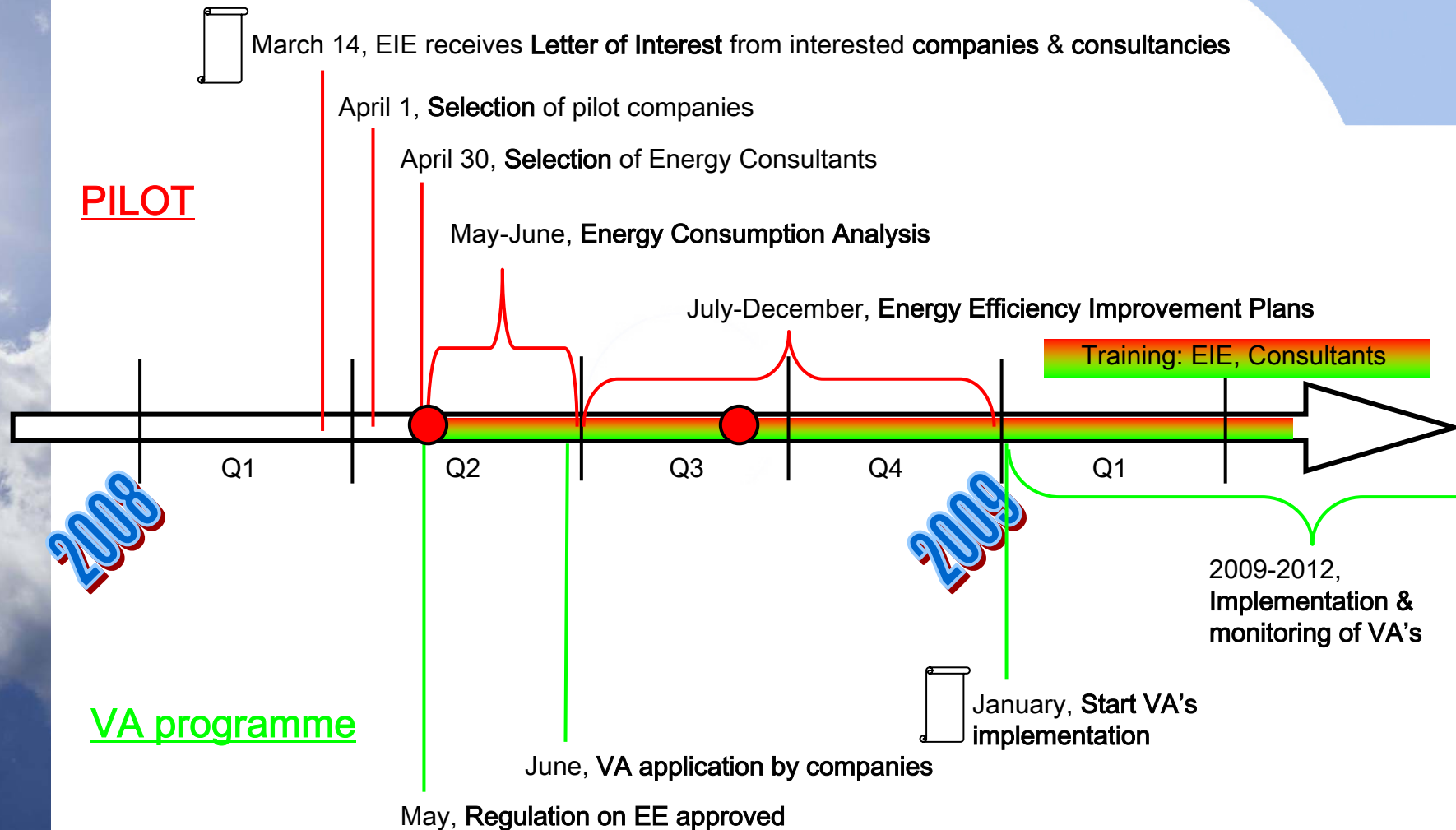
# Objectives pilot project

- General aims
  - To start with the VA programme on energy efficiency with selected companies
  - To uncover unanticipated bottlenecks in the field...
  - ...but also to take advantage of positive effects
  - To increase industry awareness on VA potential
- Specific aims
  - Capacity building of EIE staff
  - Training of authorised Energy Efficiency Consultancy Companies
  - Increase operational efficiency of the VA programme

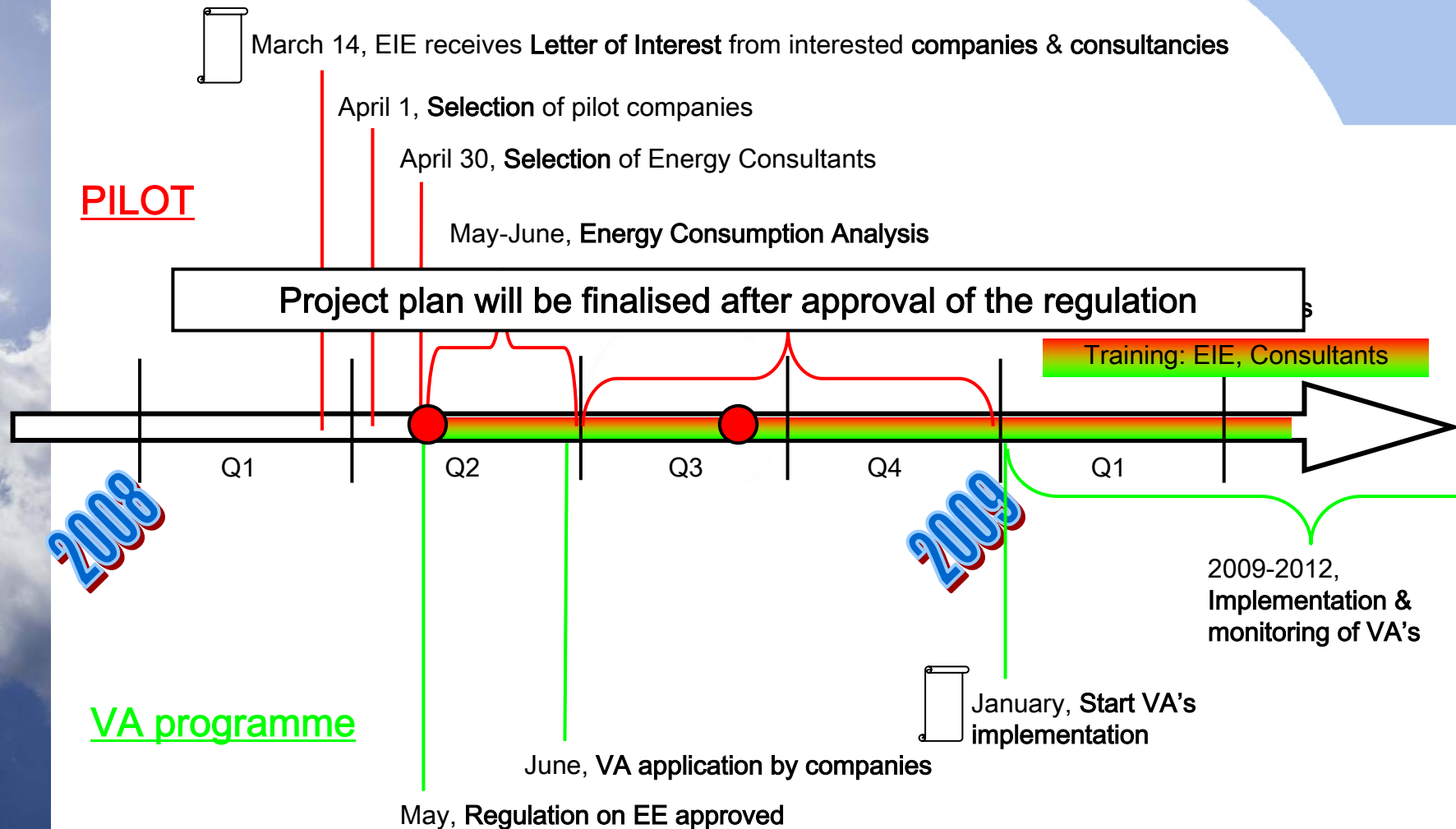
# VA Pilot Project on EE = learning by doing = essential for success !



# Organisation of the pilot (2 years)



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## Why should a company apply for the pilot ?

- Is there a energy efficiency potential at my company ?
- Can the pilot provide support for assessing this potential ?
- How much time and resources are required from my company ?
- What to do for applying for the pilot project ?